



**LSA FAMILY
HEALTH SERVICE**

Associate Board



Masquerade Ball

Friday, October 24, 2025 | 6:30-9:00 PM

The Highlight Room at Moxy Lower East Side
145 Bowery, New York, NY 10002

LSA Family Health Service

For over 66 years, LSA has been a trusted anchor in East Harlem, **strengthening and empowering vulnerable families and children by meeting their basic needs for food, healthcare, education, and a safe home, in the belief that affirming families in their own dignity improves the entire community.** Today, LSA offers a holistic range of services including mental health and family support, early childhood and K-12 education, healthy homes programming that addresses environmental health hazards, and one of the largest food pantries in the neighborhood. By addressing the root causes of poverty—like food insecurity, unsafe housing, and limited access to care—LSA helps families overcome barriers to health and stability, creating lasting change where it's needed most.

Our Associate Board

The Associate Board of LSA is a **dynamic group of young professionals who bring their talent, energy, and networks to make a difference in the lives of New York families.** They come from a wide range of industries and organizations—including Santander, CCS Fundraising, BlackRock, the Clinton Foundation, Horizon Media, Merrill Lynch, and more—but share a common commitment to service. Throughout the year, the Associate Board leads volunteer projects and hosts events that raise critical funds for LSA's programs while cultivating a strong community of emerging leaders who are invested in social impact.

Our Event

The Masquerade Ball is the Associate Board's largest and most important fundraising event of the year. **Drawing an audience of professionals from across New York City, the Ball offers an evening of celebration, connection, and purpose.** Guests include board members, volunteers, friends, and peers, many of whom work at leading firms and bring with them a spirit of generosity and civic engagement. Proceeds from the event directly support LSA's programs for families in East Harlem. As a sponsor, you'll have the opportunity to showcase your brand to a thoughtful, mission-driven audience while supporting a cause that transforms lives.

For more information please contact Elaine Abrams at eabrams@lsafhs.org



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Sponsorship Opportunities

MASTER OF THE MASQUERADE \$10,000 | 1 AVAILABLE

This sponsorship can sustain LSA's Family Support Services program for one month, connecting families with essential benefits like SNAP, Medicaid, and housing support.

- **12 tickets** for the event.
- "Presented by" recognition and logo placement on event materials pre, post, and during event, including a custom 24x24" poster in premier location.
- Full-screen journal ad displayed at event, with option to include QR code.
- Premier visibility and recognition on LSA's social media, newsletters, and website, including direct links to your website.
- Opportunity to donate branded product of choice.
- Opportunity to attend volunteer event at LSA (up to 10 guests).

BEWITCHED BAR SPONSOR \$5,000 | 2 AVAILABLE

This sponsorship can provide 25 families with home environmental assessments to identify and reduce asthma triggers.

- **8 tickets** for the event.
- Your name or logo elegantly displayed on custom 16x16" poster at the bar and featured on drink menus.
- Full-screen journal ad displayed at event.
- High visibility and recognition on LSA's social media, newsletters, and website.
- Opportunity to donate branded product of choice.
- Opportunity to attend volunteer event at LSA (up to 4 guests).

MOONLIGHT PROGRAM SPONSOR \$7,500 | 1 AVAILABLE

This sponsorship can provide 75 children with school supplies and backpacks to start the year prepared and confident.

- **10 tickets** for the event.
- "Presented by" recognition announced during live auction and displayed in silent auction signage, including a custom 18x18" poster.
- Full-screen journal ad displayed at event, with option to include QR code.
- Prominent visibility and recognition on LSA's social media, newsletters, and website.
- Opportunity to donate branded product of choice.
- Opportunity to attend volunteer event at LSA (up to 8 guests).

ENCHANTED FEAST SPONSOR \$5,000 | 2 AVAILABLE

This sponsorship can provide 10 families with comprehensive college readiness support over 2 years.

- **8 tickets** for the event.
- Your name or logo elegantly displayed on 16x16" poster beside the food station and featured on menus.
- Full-screen journal ad displayed at event.
- High visibility and recognition on LSA's social media, newsletters, and website.
- Opportunity to donate branded product of choice.
- Opportunity to attend volunteer event at LSA (up to 4 guests).

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Sponsorship Opportunities Cont.

RAVEN'S PERCH SPONSOR

\$2,500 | 2 AVAILABLE

This sponsorship can fund one clinic day, providing critical healthcare access for individuals through screenings and preventive care.

- **6 tickets** for the event.
- Your name or logo elegantly displayed on custom 14x14" poster gracing The Highlight Room's glamorous balcony space.
- Half-screen journal ad displayed at event
- Visibility and recognition on LSA's social media, newsletters, and website.
- Opportunity to donate branded product of choice.

CANDLELIGHT SPONSOR

\$1,000 | 12 AVAILABLE

This sponsorship can fund 5 Know-Your-Rights presentations for immigrant families, helping them understand their rights and navigate complex processes.

- **4 tickets** for the event.
- Your name or logo elegantly displayed on placard at one of twelve cocktail tables.
- Quarter-screen journal ad displayed at event
- Visibility and recognition on LSA's social media, newsletters, and website.
- Opportunity to donate branded product of choice.

TRICK OR TREAT SPONSOR

\$500 | 1 AVAILABLE

This sponsorship can provide diapers to 10 families caring for babies.

- Your name or logo elegantly displayed on custom 10x10" poster alongside the dessert station.
- Quarter-screen journal ad displayed at event

POTION MASTER SPONSOR

\$2,500 | 2 AVAILABLE

This sponsorship can provide 25 hours of mentoring and tutoring for a student, empowering them to succeed in school and beyond.

- **6 tickets** for the event.
- Your name or logo elegantly displayed on drink menu signage and a signature cocktail named in your honor.
- Half-screen journal ad displayed at event
- Visibility and recognition on LSA's social media, newsletters, and website.
- Opportunity to donate branded product of choice.

CLOAK ROOM SPONSOR

\$1,000 | 1 AVAILABLE

This sponsorship can support one month of mental health counseling for a community member navigating trauma and stress.

- Your name or logo elegantly displayed on custom 12x12" poster at coat check.
- Quarter-screen journal ad displayed at event
- Visibility and recognition on LSA's social media, newsletters, and website.
- Opportunity to donate branded product of choice.

MASQUE MAKER SPONSOR

\$500 | 1 AVAILABLE

This sponsorship can fill 25 of LSA's food pantry bags with fresh fruits and vegetables.

- Your name or logo elegantly displayed on custom 10x10" poster alongside complementary masquerade masks for guests.
- Quarter-screen journal ad displayed at event

All proceeds from the Associate Board Masquerade Ball directly support LSA's programs, helping families in East Harlem access nutritious food, quality education, healthcare, and safe housing, while offering sponsors meaningful visibility within a mission-driven community.

LSA Family Health Service is a registered 501(c)(3) nonprofit organization. Sponsorships are tax-deductible to the fullest extent permitted by law, excluding \$139 per ticket for sponsorship packages that include event admission.



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Tickets

PARTNERSHIP TICKET | \$350

- Admission for 1 individual.
- Includes dinner, open bar and raffle entry for premium prize.
- \$139 of the purchase covers event costs and is not tax deductible.
- \$211 of the purchase can provide 10 families with holiday meals through LSA's food pantry.

SINGLE TICKET | \$150

- Admission for 1 individual.
- Includes dinner & open bar
- \$139 of the purchase covers event costs and is not tax deductible.
- \$11 of the purchase can cover a book for children in LSA's K-5 Enrichment program.

**BUY TICKETS, SPONSORSHIPS,
JOURNALS ADS, OR MAKE A
CONTRIBUTION ONLINE HERE:**



FRIENDSHIP TICKET | \$250

- Admission for 1 individual.
- Includes dinner, open bar, and raffle entry for special prize.
- \$139 of the purchase covers event costs and is not tax deductible.
- \$111 of the purchase can provide art therapy supplies for 5 participants in LSA's Mental Health Services program.

In-Kind Donations

To donate an item for our silent auction, please contact Elaine Abrams at eabrams@lsafhs.org. Donations are needed by October 13th.

Journal Ads

**PREFERRED PLACEMENT
FULL SCREEN AD | \$500**

HALF SCREEN AD | \$250

QUARTER SCREEN AD | \$100

Ads are due by Monday, October 13th. Ads may be supplied in the following formats: High quality PDF files, JPEG or TIFF files, minimum 300 dpi at actual size. Electronic files may be sent directly to: Grace Ayres-Doyle at gadoyle@lsafhs.org.

For more information please contact Elaine Abrams at eabrams@lsafhs.org



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SPONSORSHIP FORM

Name or Company (as you wish to be listed): _____

Contact Name (if different from above): _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Sponsorship Level

☐ **MASTER OF THE MASQUERADE | \$10,000**
Includes 12 tickets.

☐ **POTION MASTER SPONSOR | \$2,500**
Includes 6 tickets.

☐ **MOONLIGHT PROGRAM SPONSOR | \$7,500**
Includes 10 tickets.

☐ **CANDLELIGHT SPONSOR | \$1,000**
Includes 4 tickets.

☐ **BEWITCHED BAR SPONSOR | \$5,000**
Includes 8 tickets.

☐ **CLOAK ROOM SPONSOR | \$1,000**

☐ **ENCHANTED FEAST SPONSOR | \$5,000**
Includes 8 tickets.

☐ **TRICK OR TREAT SPONSOR | \$500**

☐ **RAVEN'S PERCH SPONSOR | \$2,500**
Includes 6 tickets.

☐ **MASQUE MAKER SPONSOR | \$500**

☐ **PARTNERSHIP
TICKET | \$350**

☐ **FRIENDSHIP
TICKET | \$250**

☐ **SINGLE
TICKET | \$150**

☐ **FULL SCREEN
JOURNAL AD | \$500**

☐ **HALF SCREEN
JOURNAL AD | \$250**

☐ **QUARTER SCREEN
JOURNAL AD | \$100**

Make all checks payable to:
LSA Family Health Service, Inc.

A portion of the cost of each ticket is tax deductible to the extent permitted by law. The fair market value of goods and services provided is \$139 per ticket. All journal ads and other contributions are fully tax deductible to the extent allowed by law.

☐ My company will match my gift; form is enclosed.

☐ My check payable to LSA Family Health Service in the amount of \$ _____ accompanies this form.

Please send sponsorship forms to:

LSA Family Health Service
C/O Development Dept.
333 East 115th Street
New York, NY 10029

OR submit by email:
eabrams@lsafhs.org

**Please respond by October 13th to
ensure listing in journal.**

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